

Job description - Head of recreation (PB3)

Job summary

As Head of Recreation, you will lead the strategic management and future growth of our recreation business and partnership, to meet the needs of our customers, based on a sustainable financial base. You will be a member of the District Senior Management Team, lead by example and report to the Forest Management Director, leading the districts recreation team in support of our mission and vision.

Key responsibilities & accountabilities

Leadership & People Management

Leadership

- strategic one team, cross functional vision and approach
- senior management team member
- lead by example - Forestry England values and health and safety champion
- act as coach, mentor, leader, professional, with a delivery focus

Team and line management

- ensure business plan objectives are reflected in team and individual plans
- team skills development and personal / team performance continuous improvement
- line manages 6 Recreation Managers and a team of 45 people
- deliver in line with policies and procedures including HR
- build and maintain good team morale

Good working relationships

- with district marketing and communications colleagues
- with national colleagues and wider Forestry Commission
- with business partners, customers, stakeholders and the public

Delivery & Business Plan Monitoring

- business and performance monitoring
- monthly commentary
- review, respond and adapt
- compliance monitoring

Recreation Core Activity

- Moors Valley Country Park and Alice Holt Forest Park
- New Forest recreation

- wider beats including 'tier 2' recreation sites
- community engagement, volunteers and education / learning
- business as usual delivery oversight & support
- unauthorised trails risk management
- recreation improvement projects
- cross functional work with a recreation element
- develop and implement new and innovative approaches to deliver public benefits and income

Recreation Projects

- support the New Forest Car Parking project
- work with colleagues on New Forest Campsite and other overnight stay projects
- support the national Visitor Centre optimisation project.

Essential professional and technical experience

- team management
- outdoor recreation management
- managing health and safety
- wellbeing and incident management

Desirable professional and technical experience

- business acumen
- budget management
- understanding of Forestry England recreation management practices
- managing business partners and tenants
- volunteer management
- project management

Qualifications

Desirable

- degree in a relevant discipline
- project management