

Job Description - National Locations Manager (PB3)

Job summary

You'll be joining a productive and successful Brand and Corporate Partnerships team. Since 2020, we have brought in millions of additional funding in support of our work, and you'll help us take this to the next level.

We're looking for someone who shares our ambitious vision in promoting Forestry England and our forests on a cinematic platform.

You will report to the Head of Brand and Corporate Partnerships and will be a confident and engaging location manager with a detailed understanding of the film and tv industry along with broadcast, commercial and stills productions. You'll have experience of negotiating fees and contracts, with knowledge of copyright law in relation to film and TV work.

We want to hear from candidates who have a network of industry contacts, and market insight, that can be used to develop this new, national programme. We're particularly interested in hearing from candidates who have experience of working in sensitive, sometimes challenging, locations with an awareness of sustainability and ecological considerations.

Our ideal candidate will have sharp commercial acumen, proactively identifying further income generation opportunities as a result of filming and photography work taking place across our estate. You will also work with our communication teams, in managing proactively the contributions that high-profile filming has had on our locations and the wider Forestry England brand (for example, exploring opportunities relating to screen tourism).

Key responsibilities & accountabilities

Day to day responsibilities for the role can be summarised as the following:

- Liaise closely with incoming productions, supporting and advising from enquiry through to wrap & reinstatement.
- Support colleagues across departments and regions, in facilitating filming.
- Budget, track and report on filming related income and expenditure; working to targets and responding to opportunities nationwide.
- Develop our portfolio and carry out regular site visits to photograph and survey potential locations.
- Manage external relationships with film offices, councils and other industry organisations.
- Promote the work of Forestry England and our locations within the TV and Film sector and engage with industry opportunities both internally and externally (including potential screen tourism offerings).
- Advise on best work practices and review the necessary paperwork ensuring that filming activity is carried out in a professional, safe, sensitive and sustainable manner.

And any other tasks, reasonably requested by your line manager.

Skills, knowledge & experience

Essential professional and technical experience

- Strong understanding of managing the changeable needs of a production or crew and their operational, creative and logistical requirements.

- Experience of negotiating fees and contracts, managing budgets and working to income generation targets.
- A strong set of industry contacts to help promote and establish Forestry England locations within the sector.
- Good working knowledge of copyright law with reference to film, photography and TV work.
- Able to advise senior leaders and colleagues across departments on specialist commercial opportunities, and how to make the most of them.
- Able to work collaboratively with internal and external stakeholders.
- Comfortable independently managing competing priorities across multiple national locations; and timescales.
- Excellent communication and decision-making skills, with a solution-focused approach.

Desirable professional and technical experience

- An understanding of the ecological, environmental and recreation impacts of filming/ photography crews, and how to minimise and mitigate this.
- A good creative eye and photography experience, helping to identify potential locations and develop further our portfolio.

