

Job Description - Engagement Manager Woodland Creation Team(PB4)

Job summary

Forestry England are using our scale and expertise to actively grow the nation's forests. The Woodland Creation Team is working to deliver an ambitious target of planting around 1,000 hectares of new woodland each year to support carbon sequestration and biodiversity, produce sustainable timber and create resilient landscapes for future generations; using funding from Defra.

The Engagement Manager role requires a dynamic and skilled individual to communicate and engage with neighbours and local stakeholders as new woodlands are designed and delivered. The role supports woodland creation projects through stakeholder engagement, consultation management, communications planning and community involvement, helping build awareness and support for Forestry England's woodland creation programme.

Key responsibilities & accountabilities

- Creating communication and engagement plans for individual woodland creation sites.
- Liaising with colleagues from a wide range of teams in Forestry England, Forestry Commission and Defra as well as external stakeholders.
- Working closely with communications colleagues to draft press releases and other content to support engagement activities.
- Leading early engagement and consultations activities for some woodland creation sites, including the use of the Forestry England consultation platform.
- Reviewing and analysing responses from consultations and making suggestions and recommendations based on the insight.
- Working with project teams to respond to consultations and prepare consultation reports.
- Attending some consultation events.
- Support community engagement events on woodland creation for example community or corporate tree planting.
- Work to improve the consultation process and experience for colleagues and communities.
- Support other communication and engagement work which might include other Defra-funded programmes.
- And any other tasks, reasonably requested by your line manager.

Skills, knowledge & experience

Essential professional and technical experience

- Experience in developing and delivering stakeholder engagement and communications plans for site based projects with multiple stakeholders.
- A confident communicator who can translate complex information for a range of audiences.
- A self-starter with the ability to manage multiple tasks, highly organised and able to bring clarity to processes and thinking.

- Successful record of developing and managing communication and engagement across many channels, providing integrated solutions for different audiences.
- Demonstrable experience of working positively with diverse people across different pay grades, work areas and locations. Strong interpersonal and influencing skills.
- Excellent writing and editing skills.
- Competent IT user with experience of MS Office.

Desirable

- Working experience of using and integrating mainstream social media platforms (Facebook, Instagram, LinkedIn etc.) professionally for an organisation.
- Knowledge of forestry relating to land management, climate emergency, sustainability, public access and wildlife and conservation.

Additional Information

Your Technical Knowledge and the following Behaviours will be tested at the interview:

- **Communicating and Influencing:** Communicate purpose and direction with clarity, integrity and enthusiasm. Respect the needs, responses and opinions of others.
- **Working together:** Form effective partnerships and relationships with people both internally and externally, from a range of diverse backgrounds, sharing information, resources and support.
- **Managing a quality service**
- **Delivering at Pace**

This post will involve dealing with contacts across England some travel will be required with occasional overnight stays necessary. The use of Microsoft Teams video software is encouraged to reduce travel; however the postholder will be expected to travel in accordance with the needs of the business and the demands of the post.

This is a temporary appointment with the possibility of extension or becoming permanent, but no guarantee.